

GREAT LAKES COCA COLA BOTTLING CENTER

- ALSIP, ILLINOIS, USA

WWW.NAWKAW.COM



THE CHALLENGE

The bottling and distribution of the most popular name in soft drinks has always been a logistical feat. For **Great Lakes Coca-Cola Bottling**, which owns and operates several bottling facilities across the Midwest, increased demand necessitated a redesign and expansion of their Alsip campus.

Great Lakes Coca-Cola Bottling's parent company, **Reyes Holdings**, collaborated with **Novak Construction** and **OKW Architects** to create a comprehensive redesign of the Alsip campus and distribution center. It would feature a mix of new construction, renovation for existing facilities, and a wholly new metallic color scheme, which would tie the design elements together.

Precast panels were selected for the expansion project, which provided much-needed durability and texture. However, a color solution was needed to craft the tritone scheme desired by OKW Architects and project managers.



THE ELEGANCE OF DISTRIBUTION

Bottling and distribution centers are constantly growing and expanding to meet demand. The elegance of distribution is in its elasticity—maintaining flexibility and expanding campuses where needed to ensure the supply chain is never broken. Providing campus-wide harmony is one way to display that elegance visually to the surrounding community.

THE SOLUTION

Nawkaw was approached to provide a comprehensive color treatment to precast paneling and ancillary elements of the project, such as dock doors. Nawkaw's in-house experts perfectly matched the three specified grey hues using an internal color matching technology more precise than the human eye can perceive.

Next, these three tones were produced in NawTone-KO, which provides robust coverage of the substrate's porosity without entrapping moisture and forms chemical bonds between the coating and concrete.



The finalized look stretches across three elevations and marries together each of the campus' structures, both old and new.

WWW.NAWKAW.COM

Great Lakes Coca Cola Bottling Center, Alsip, Illinois



Great Lakes Coca Cola Bottling Center, Alsip, Illinois





U S A : 1 - 866 - 462 - 9529

C A N : 1 - 888 - 896 - 6058

WWW.NAWKAW.COM