THE TRANSFORMATIONAL POWER OF CONCRETE STAIN
AIA CES COURSE #NAW2023

Nawkaw®
ARCHITECTURAL FINISHES INSPIRED BY ART & SCIENCE

Nawkaw Inc. is a registered provider with The American Institute of Architects Continuing Education Systems. Credits earned on completion of this program will be reported to CES Records for AIA members.

Our presentation usually lasts between 45 – 60 minutes. Please grant us access 30 minutes before to allow setting up equipment as necessary. Nawkaw is happy to reimburse you with a luncheon for all participants attending the course.

This seminar introduces the power of mineral silicate stains and the science behind their success in order for you to understand why high-quality stains can create the architectural finishes of your dreams and provide total color solutions for your projects. We will also dive into aspects of Color Theory, our staining process, and Color Equalization.

LEARNING OBJECTIVES

1. The Science of Stain: Understanding Advantages Over Traditional Coatings
2. Color Theory: Understanding Tolerances and Color Spaces
3. Staining Preparation and Process
4. Color Equalization: Concrete Correction
5. Stain in Action: Architectural Finishes & Concrete Stain At Work

Questions? We are happy to help!
Contact us or schedule a seminar today!
1-866-NAWKAW or info@nawkaw.com

www.nawkaw.com

Science of Stain

Understanding the science behind high-quality stains will help you make better decisions when it comes to specifying products for your building exteriors. We will go over the essential science and provide research-backed data.

Color Theory

How is color accuracy guaranteed? During the introduction to Color Theory, you will learn which parameters can be used to ensure custom colors produced are precise in hue, chroma and value, and match any pre-existing colors.

Staining Process

Wondering what the process and preparation of staining looks like? We will explain which procedures are necessary in order to apply stain successfully and create a look that will withstand nature's forces for decades to come.

Color Equalization

Inconsistencies in concrete caused by varied curing times, weathering, and issues within the cement mixture itself can be eliminated by creating a textured and consistent finish utilizing concrete stain.