

## APPLICATIONS FOR MASONRY STAIN

AIA CES COURSE #NAW AIA 2023B

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Our presentation usually lasts between 45 – 60 minutes. Please grant us access 30 minutes before to allow setting up equipment as necessary. Nawkaw is happy to reimburse you with a luncheon for all participants attending the course.

This seminar introduces masonry stains and elaborates on how they can help to solve common issues encountered by the masonry industry. The stains enhance the decorative aspect of your projects significantly. They are also cost-effective and help saving money in the long run. Quality stains can be a sustainable solution that benefits masonry.

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#### APPLICATIONS FOR MASONRY STAIN

1. Analyze the cost-effectiveness and long-term outcomes when utilizing stains as a viable color solution for masonry projects.
2. Evaluate the application of stains in adaptive reuse and preservation projects, and their contribution to the aesthetic enhancement and longevity of historic structures.
3. Understand the environmental advantages & impact of incorporating stains as a sustainable coating choice for masonry surfaces.
4. Assess VOC (volatile organic compound) content of various coating solutions for masonry, including low VOC and VOC-free coatings and stains.

**Questions? We are happy to help you!**  
**Contact us or schedule a seminar today!**  
 1-866-NAWKAW or [info@nawkaw.com](mailto:info@nawkaw.com)



#### Cost Efficiency

The longevity of masonry can be significantly improved by using stains. The decorative details of your building will last longer and maintenance costs are limited to a minimum when applied correctly by trained professionals.



#### Adaptive Reuse

Stain can be used to give run-down buildings a stylish look that will completely transform it into something else. By using colors and patterns, you are able to create a trendy look you desire and give old buildings a new purpose.



#### Sustainability

Since stain penetrates the building material, no fading or chipping will occur in the long run which makes it a sustainable solution for architectural projects. Science proves that quality stains withstand harsh environmental influences.

#### Safe Alternative

Stain is a long-term and environmentally-friendly solution. Quality stains are water-based, low in odor, contain little to zero VOC, can comprise up to 20% of recycled material and may qualify your project for LEED Credits.